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Reading Rainbow to Feature Conejito: A Folktale From Panama

LeVar Burton will narrate Conejito: A Folktale From Panama for release on RRKidz

FOR IMMEDIATE RELEASE

Atlanta, Georgia (December 8, 2016) August House is excited to announce that *Conejito*, the award-winning LittleFolk picture book, will be released just in time for the holiday season on the new Reading Rainbow Skybrary app and website, <u>readingrainbow.com</u>. The online version of *Conejito* is the first of over 20 August House picture books that will be offered on the Reading Rainbow site in the coming months.

Reading Rainbow host and founder of RRKidz, LeVar Burton, will narrate *Conejito: A Folktale From Panama*, from the popular, award-winning creative team of author Margaret Read MacDonald and illustrated by Geraldo Valério. Skybrary is a carefully curated, interactive online library of digital picture books and videos designed to engage young readers and foster a love of learning.

Conejito: A Folktale From Panama tells the story of a mischevious young rabbit. On his way to visit his auntie Tía Mónica for cakes and cookies, Conejito runs into some dubious characters who are also hungry! With the help of his auntie Tía Mónica, Conejito outwits Mr. Fox, Mr. Tiger, and Mr. Lion to return home safely to his beloved mamá.

In her humorous retelling of this classic Panamanian folktale, Margaret Read MacDonald seamlessly blends Spanish and English to compose a delightful, rhythmic adventure. Likewise, Geraldo Valério makes these loveable characters come alive and dance with his vivid illustrations. Together, MacDonald and Valério offer a whimsical, entertaining story that highlights the importance of courage and resourcefulness.

Reading Rainbow has been a trusted source of programming for children from PBSKIDS since 1983. The TV series hosted by actor/director LeVar Burton, sought to encourage reading among young viewers. It eventually became the third longest running children's TV series in US history. The beloved program received 26 Emmys, the Peabody Award along with various broadcast awards. Then in 2011, LeVar teamed up with business partner, Mark Wolfe, to reinvent Reading Rainbow on the web and continue to inspire a love of learning in young children. RRKidz allows children at home or in the classroom to access digital libraries, videos and other learning resources through the <u>website</u> or through the app for mobile devices.

August House, Inc. is a highly acclaimed and award-winning multimedia publisher of picture books, folktale anthologies, scary stories and resource books. Located in Atlanta, GA, August House has developed one of the most highly respected collections of folktales from the world's great oral traditions. You can find more information about August House at http://www.augusthouse.com or on Facebook.

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